

SETH M. REISS
Attorney at Law
A Limited Liability Law Company
3770 Lurline Drive
Honolulu, Hawai`i 96816
www.lex-ip.com
Tel 808.521.7080 Fax 808.675.5805
E-mail seth.reiss@lex-ip.com

SUMMARY OF EDUCATION AND EXPERIENCE

Seth Reiss received a Bachelor of Arts degree in Biology and Chemistry from New College of Florida, a Masters degree in Biochemistry from the University of Hawai`i, a Juris Doctoris degree from the University of Hawai`i William S. Richardson School of Law where Mr. Reiss served as a member of the law review, and a L.L.M. degree in international and comparative law from the University of Cambridge in England.

Mr. Reiss clerked for the Hawai`i Supreme Court and served as its staff attorney, taught law at the universities of Malaya and Hawai`i, and practiced law in the public and private sectors. In 1991, Mr. Reiss joined the Honolulu law firm of Watanabe Ing & Komeiji, LLP, where he became a partner and developed and managed the firm's intellectual property, technology and Internet law practice group. In 2003, Mr. Reiss joined the Honolulu intellectual property boutique firm of Godbey Griffiths Reiss, LLP, as a partner, and later as of counsel. In June 2008, Mr. Reiss created the firm in which he now practices.

Mr. Reiss's practice emphasizes patent, trademark, copyright, technology and Internet law while also providing services in business law, commercial litigation and dispute resolution. Mr. Reiss is a member of the bars of the states of Hawai`i and California. He is admitted to practice before the U.S. Supreme Court, and the Federal and Ninth Circuit Courts of Appeal, and is a registered patent attorney with the U.S. Patent and Trademark Office. Mr. Reiss has served on the boards of various non-profit professional and community organizations including the Hawai`i Board of Bar Examiners, the Hawai`i Institute of Continuing Legal Education, the Hawai`i State Bar Association's Intellectual Property and Technology Section, a section Mr. Reiss co-founded and served as chairperson, the Hawai`i Youth Opera Chorus, on which Mr. Reiss also served as president, and HiTech Quest. Mr. Reiss is an arbitration panelist for the World Intellectual Property Organization in Geneva; a North American RALO delegate to Internet Corporation for Assigned Names and Numbers, the international organization that develops and maintains the domain name system; and a fellow of the American Bar Foundation. Mr. Reiss is a frequent speaker and author on intellectual property, technology and Internet law topics.

Mr. Reiss' day to day practice includes:

- Prosecution of apparatus patents and patents in the areas of biotechnology, medicine and nutra-pharmaceuticals; patent litigation; and patent licensing.
- Prosecution of trademarks; TTAB opposition and cancellation proceedings; trademark litigation in federal and state court; and trademark licensing.
- Copyright registration; copyright litigation; and copyright licensing.
- Counseling and preparing agreements, and litigating disputes concerning the Internet, e-commerce and domain names.

EDUCATION

1984	L.L.M.	International & Comparative Law, University of Cambridge, England
1980	J.D.	University of Hawai'i Richardson School of Law, Honolulu, Hawai'i
1977	M.S.	Biochemistry, University of Hawai'i, at Manoa, Hawai'i
1974	B.A.	Biology & Chemistry, New College of Florida, Sarasota, Florida

PROFESSIONAL QUALIFICATIONS

1980	Licensed to practice law in Hawai'i
1981	Licensed to practice law in California (currently inactive)
1981	Registered Patent Attorney with the USPTO
1983	Licensed before the Ninth Circuit Court of Appeals
2003	Licensed before the Federal Circuit Court of Appeal
2003	Licensed before the U.S. Supreme Court

HONORS

2006	Best Lawyers in America
2005	Hawai'i State Bar Association Outstanding Volunteer Award
2003	Hawai'i's Top Tech Leaders, Pacific News.Net
1984-85	Grantee, The Asia Foundation
1980	Am Jur Awards for Real Property & Negotiable Instruments
1979	Federal District Court Externship
1978-79	Law Review Editorial Staff
1976	Honorable Mention, National Science Foundation

BIBLIOGRAPHICAL LISTINGS

Various	Who's Who in American Law 7th through 15th Editions
1991	Directory of Intellectual Property Attorneys
1989	Who's Who in Intellectual Property 1989
1974	Who's Who Among College & University Students

COMMUNITY POSITIONS

2007-2009	Convener, Cambridge In America Hawai'i Chapter
2001-2005	President and Member, Board of Directors, Hawai'i Youth Opera Chorus, Honolulu, Hawai'i.
2000-2006	Member, Board of Directors, HiTech Quest, Honolulu, Hawai'i.

APPOINTMENTS AND AFFILIATIONS

2010-Present Neutral Panelist, Dispute Prevention and Resolution, Honolulu, Hawai`i
2007 Honorary Fellow, Center for International Legal Studies, Salzburg, Austria
2006-Present Fellow, American Bar Foundation
2004-Present UDRP Panelist, World Intellectual Property Organization Arbitration and
Mediation Center, Geneva
2004-Present Mediator, Medication Center of the Pacific, Honolulu, Hawai`i
2003-2006 Member, Federation of Defense and Corporate Counsel
1999 Adjunct Professor, Univ. of Hawai`i William S. Richardson School of Law
1995-Present Member, International Law Section, Hawai`i State Bar Association
1996-1998 Board Member, Hawai`i Institute for Continuing Legal Education
1996-2006 Member, Asia Pacific Bar Association and its
Committee on Intellectual Property
1996-2002 Commentator, ABA Central and East European Law Institute
1991, 2003 Chairperson and Board Member, Intellectual Property & Technology Section,
Hawai`i State Bar Association
1989-Present Arbitrator, Circuit Court Annexed Arbitration Program, Honolulu, Hawai`i
1987-1995 Hawai`i Board of Bar Examiners
1983 Mediator, Neighborhood Justice Center, Honolulu, Hawai`i
1982-1983 Litigation Committee Member, Am. Civil Liberties Union of Hawai`i

PROFESSIONAL POSITIONS PAST AND PRESENT

06/08-Present **Seth M. Reiss, AAL, ALLLC**, Honolulu, Hawai`i. Managing member and
principal attorney. Private practice. Prosecution of patent, trademark and
copyright registrations; patent, trademark and copyright litigation; e-commerce
and domain name law; commercial litigation; licensing and other transactional
work; commercial arbitration and mediation.

2003-05/08 **Godbey Griffiths Reiss, LLP**, Honolulu, Hawai`i. Partner 2003-2005; Of
Counsel 2006 to May 2008. Private practice. Prosecution of patent, trademark
and copyright registrations; patent, trademark and copyright litigation; e-
commerce and domain name law; commercial litigation; licensing and other
transactional work; commercial arbitration and mediation.

1991-2003 **Watanabe Ing & Komeiji, LLP**, Honolulu, Hawai`i. Associate 1991-1995;
Partner 1996-2003. Private practice. Developed and managed the firm's
intellectual property, technology and Internet law practice group; commercial
litigation; tourism law; insurance defense; public utilities; and regulatory law.

1989-1991 **Offices of Roy F. Hughes**, Honolulu, Hawai`i. Associate. Private practice.
Insurance defense, asbestos and commercial litigation.

1987-1989 **Deputy Attorney General, Department of the Attorney General**, Honolulu,
Hawai`i. Public utilities and counseling and representing state agencies which
promote business, technology and economic development.

- 1986-1987 **Staff Attorney, Hawai`i Supreme Court**, Honolulu, Hawai`i. Advise and assist motions judge; review motions; draft decisions and orders; advise attorneys on appellate rules, doctrines and motions.
- 1985-1986 **Visiting Lecturer, University of Malaya School of Law**, Kuala Lumpur, Malaysia. Taught classes in comparative constitutional law, trial practice, torts, banking, and jurisprudence and supervised students engaged in independent study.
- 1981-1982 **Deputy Public Defender, Office of the Public Defender**, Honolulu, Hawai`i. Defended adults and juveniles charged with misdemeanor and felony offenses. Numerous bench and jury trials.
- 1980-1981 **Law Clerk to the Honorable Justice Edward Nakamura, Hawai`i Supreme Court**, Honolulu, Hawai`i. Researched appeals and drafted appellate opinions.

SCHOLARLY PUBLICATIONS

- 2010 Editor and co-author of Hawaii chapter, *Legal Aspects of Doing Business in North America*, (Center for International Legal Studies and Juris Publishing).
- 2008-2010 Commentator on the Paris Convention for the Protection of Industrial Property, *World Intellectual Property Rights and Remedies*, (Oxford University Press).
- 2006, 2008 U.S. Chapter, *The Internet: Laws and Regulatory Regimes*, (Center for International Legal Studies and Yorkhill Law Publishing).
- 1986 *International Copyright Protection*, [1986] *Journal of Malaysian and Comparative Law* 105.
- 1985 *Quantum for Future Loss in Personal Injury and Fatal Accident Cases After the Civil Law Amendment Act 1984*, [1985] 2 *Malayan Law Journal* lxii.

SEMINARS, WORKSHOPS AND PRACTICE MANUALS

- 2008 Co-author/presenter, *The Fundamentals of Biotechnology Law*, (NBI Seminar, September 2008, Honolulu Hawai`i)
- 2007 Co-author/presenter, *Intellectual Property Law Update*, (NBI Seminar, December 2007, Honolulu, Hawai`i)
- 2007 Faculty/presenter, *The Internet: Governance and the Law*, (Center for International Legal Studies, April 2007, Little Rock, Arkansas)
- 2006 Presenter, *Convention on Biological Diversity, The Bonne Guidelines and Industry Best Practices*, (BIO, Pacific Bio Rim Summit, 2006 Honolulu, Hawai`i)

- 2006 Presenter, *Alternative IP Structures For Tech Alliances And Creative Deal Making*, (ThinkTech Hawai`i, January 2006, Honolulu, Hawai`i)
- 2005 Moderator and Presenter, *Current Trends and Developments in International Intellectual Property Law*, (Hawai`i State Bar Assoc. Annual Convention, October 2005, Honolulu, Hawai`i).
- 2004 Presenter, *The Law of Domain Names*, (ThinkTech Hawaii, July 2004, Honolulu, Hawai`i).
- 2003 Presenter, *Current Developments in Intellectual Property*, Hawai`i State Bar Association Annual Convention, October 2003, Honolulu, Hawai`i).
- 2003 Co-author/presenter, *An Introduction to Intellectual Property Law in Hawai`i*, (Lorman Seminar, June 2003, Honolulu, Hawai`i).
- 2002 Co-author/presenter, *The Law of the Internet in Hawai`i*, (NBI Seminar 2002, Honolulu, Hawai`i).
- 2002 Co-author/presenter, *Hawai`i Copyright Law Boot Camp*, (NBI Seminar, January 2002, Honolulu, Hawai`i).
- 2001 Co-author/presenter, *Understanding Basic Trademark and Unfair Competition Law in Hawai`i and Beyond*, (Lorman Seminar, May 2001, Honolulu, Hawai`i).
- 1998 Co-author/presenter, *Legal Strategies to Limit Y2K Exposure and Enhance Y2K Recoveries,*” Year 2000 Computer Bug Seminar (Hawai`i Institute for Continuing Legal Education 1998, Honolulu, Hawai`i).
- 1990 Author/presenter, *Regulatory Reform for Hawai`i's Telecommunications Industry*, (Proceedings of the Pacific Telecommunications Council, January 1990, Honolulu, Hawai`i).
- 1989 Editor, *Hawai`i Criminal Law and Procedure Digest*, (Hawai`i Institute for Continuing Legal Education 1989)
- 1988 Co-author/editor, *The Hawai`i Appellate Handbook*, (Hawai`i Institute for Continuing Legal Education 1988)

NOTABLE SEMINARS, MEETINGS AND WORSHOPS ATTENDED

- 2009 *34th International ICANN Public Meeting*, (Internet Corporation for Assigned Names and Numbers, February-March 2009, Mexico City).
- 2007 *30th International ICANN Public Meeting*, (Internet Corporation for Assigned Names and Numbers, October-November 2007, Los Angeles).

- 2007 *29th International ICANN Public Meeting*, (Internet Corporation for Assigned Names and Numbers, June 2007, San Juan, Puerto Rico).
- 2006 *Advanced Negotiation Skills for Mediators*, (Pepperdine University School of Law Straus Institute for Dispute Resolution, October 2006, Honolulu, Hawai`i).
- 2006 *ABA 2006 Annual Meeting*, (American Bar Association, August 2006, Honolulu, Hawai`i).
- 2005 *Advanced Patent Law Institute*, (Stanford Law School, Berkeley Center for Law and Technology at Boalt Hall and University of Texas School of Law, December 2005, San Jose, California).
- 2005 *Seminar on the Madrid System*, (World Intellectual Property Organization, March 2004, Geneva).
- 2004 *Advanced Mediation Training*, (Mediation Center of the Pacific, October 2004, Honolulu, Hawai`i).
- 2004 *Basic Mediation Training*, (Mediation Center of the Pacific, July 2004, Honolulu, Hawai`i).
- 2004 *WIPO Workshops for Mediators in Intellectual Property Disputes*, (World Intellectual Property Organization, June 2004, Geneva)
- 2003 *WIPO Workshop on Domain Name Dispute Resolution*, (World Intellectual Property Organization, October 2003, Geneva).
- 2003 *WIPO Workshop for Arbitrators*, (World Intellectual Property Organization, October 2003, Geneva).
- 2003 *Internet Law Program*, (Berkman Center for Internet & Society at Harvard Law School, March 2003, Rio de Janeiro)
- 2001 *Copyright: From Traditional Concepts to the Digital Age*, (Law Lectures Institute, March 2001, Los Angeles).

REFERENCES PROVIDED UPON REQUEST